



Product Owner Self-Assessment

1. Facilitate and Create a Product Vision	
2. Facilitate and Create a Product Roadmap	
3. Understand the user roles and personas of your product	
4. Create and Maintain the Product Backlog - using different techniques	
5. Work with the ScrumMaster to hold a release planning session (if needed)	
6. Create and Maintain the Release Plan and Release Burndown	
7. Take time to sit with the customers/business stakeholders/team to learn more about the product.	
8. Understand Story mapping and other brainstorming techniques	
9. Prioritize the product Backlog	
10. Attend Sprint Planning and Retrospective	
11. Attend Sprint Review and invite stakeholders for their feedback	
12. Attend Daily Scrum Meeting	
13. Facilitate Backlog Refinement sessions	
14. Create a calendar entry to block times for backlog refinement maybe up to two to three months as conference rooms may be tough to find.	
15. Participate in the creation a Working Agreement	
16. Participate in the creation of a Definition of Ready – <i>not core scrum</i>	
17. Participate in the creation of a Definition of Done	
18. Set up regular check-ins with the ScrumMaster	
19. Set up regular check-ins with team members	
20. Plan to meet other Product Owners in the company at least once a month to learn what they do	
21. Celebrate any special events like birthday, anniversaries etc.	
22. Sit with the team in the team room	
23. Collaborate with the stakeholders to see how best to represent their needs in the product backlog.	
24. Participate in the scrum of Scrums (if existing at your organization) and encourage team members to go this event.	
25. Take time an hour in a day to reflect on what you can improve	